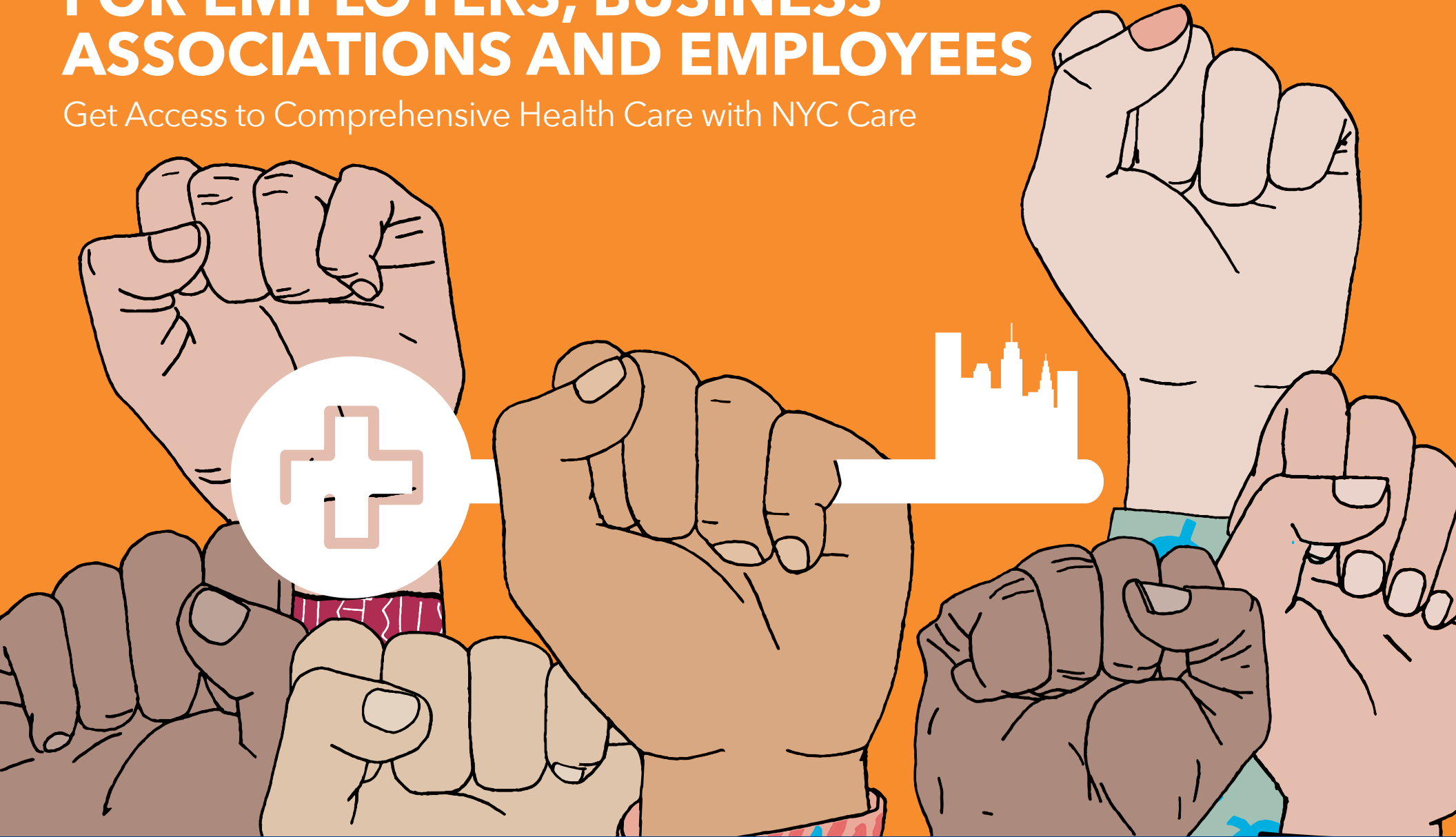


# NYC CARE TOOLKIT FOR EMPLOYERS, BUSINESS ASSOCIATIONS AND EMPLOYEES

Get Access to Comprehensive Health Care with NYC Care



NYC  
HEALTH+  
HOSPITALS

NYC  
CARE  
Your Key  
to the City's  
Health Care

# ABOUT THIS TOOLKIT

In NYC, we believe every New Yorker has the right to access primary, preventive, and specialty health care **regardless of immigration status and ability to pay.**

Providing comprehensive, quality care has always been fundamental to the NYC Health + Hospitals, the City's public health system. While COVID-19 has affected all New Yorkers, the impact has been greater on those without access to comprehensive health care.

NYC Care, a health care access program run by NYC Health + Hospitals, will continue to bridge these gaps with the goal of making all NYC communities healthier, as we navigate the challenges of this pandemic. The goal of this toolkit is to empower employers, employees and business sector associations and groups, to spread the word about comprehensive health care access through NYC Care.

# FOR EMPLOYERS AND BUSINESS ASSOCIATIONS

As an employer or business association, you are a key partner in helping employees stay healthy and safe. **Here are some resources you can use to help spread the word about NYC Care in your networks.**

- + Download the **employer flyer** with guidance on how to introduce your employees to NYC Care and FAQs on the program. The flyer is available in 13 additional languages **here**.
- + Watch the program **explainer video**. The video is available in additional languages **here**.
- + Download, print and post the **workplace poster**. This poster is available in additional languages **here**.
- + Spread the word on social media, using **these sample** posts, graphics and videos.

For more information about NYC Care, please visit [nyccare.nyc](https://nyccare.nyc).

# FOR EMPLOYEES

As an employee, we encourage you to seek health care before you get sick and avoid relying on the emergency room to receive the care you need. **Here are some resources you can use to make informed decisions about your health and help spread the word about NYC Care to other coworkers, family members and friends.**

- + Download the program **brochure** and **palm card**. These materials are available in 13 additional languages **here**.
- + Watch the program **explainer video**. The video is available in additional languages **here**.
- + Spread the word on social media, using **these sample** posts, graphics and videos.
- + Read news articles with stories of members who have being helped by the program **here**.

For more information about NYC Care, please visit [nyccare.nyc](https://nyccare.nyc).